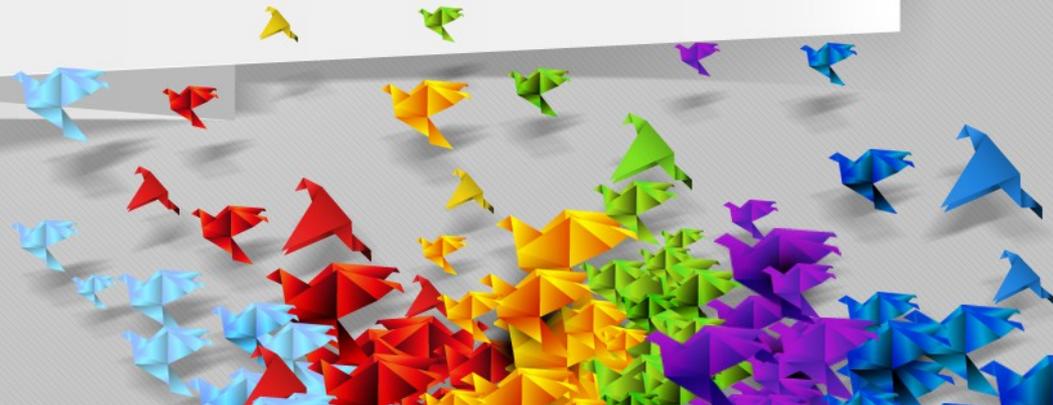


# Wave DIVISION

- **Agency Presentation**

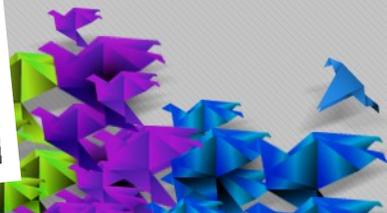


# Who We Are

- Connecting brands with consumers **since 2000**
- **18 million interactions** with consumers per year
- Over **2.700** implemented projects **since 2000**
- Over **5 million** hours of promotions **since 2000**
- Covering **72** nationwide cities
- **120** full time employees
- Senior management team with more than **15 years experience** in Consumer Engagement services and marketing

...we are **THE Consumer Engagement Agency!**









# What We do

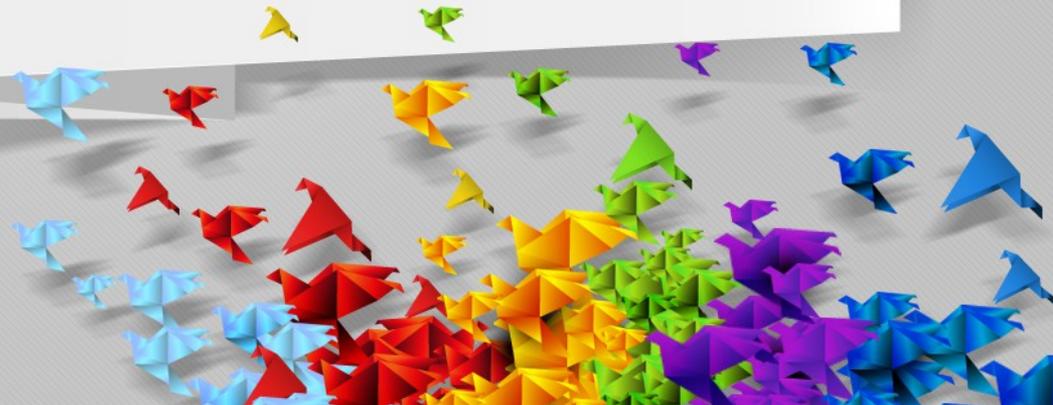
- In-Store Marketing
- Events Management
- Retail Merchandising
- Digital Couponing
- Shopper Marketing
- On-Campus Marketing





# A SAMPLE OF OUR PROJECTS

## In-store & Shopper Marketing



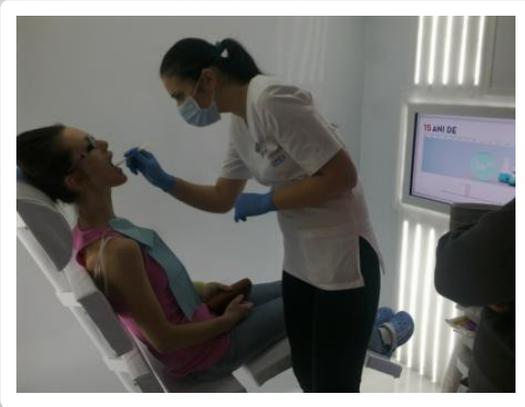
# In-Store & Shopper Marketing

Inspire, connect, influence purchase and build brands with real and measurable results.

- Consumer Promotions
- Consultancy Programs
- Strategic Planning
- Loyalty Marketing
- Sampling and Sales Demonstration
- Experiential Marketing
- Games/Contests/Sweepstakes Marketing
- Digital & SMS Promotions
- Product and Material Manipulation/Packaging and Repackaging Programs.









## A SAMPLE OF OUR PROJECTS

**Experiential Marketing and Events  
Management**



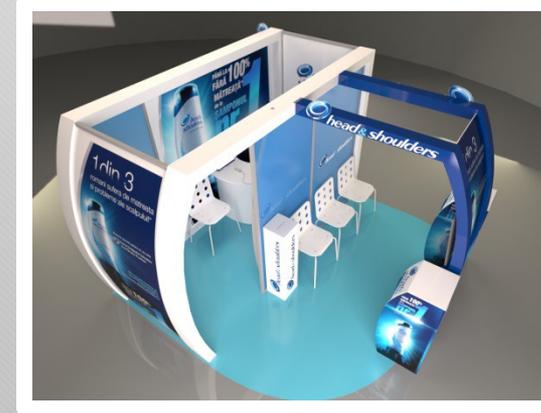
# Events Management

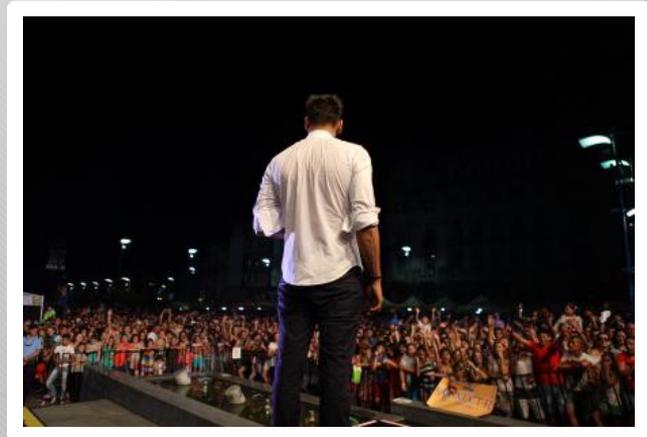
**Engage consumers in unique experience** with the brands they love; connect the Brand with consumers through effective 360 integrated events that reach them via multi-channel, multi-sensory actions.

- Product launches
- Road shows
- Trade shows
- Incentives & team buildings
- Themed events
- Conferences
- Corporate parties
- Business dinners
- Speaker events
- Gala Events
- Award Ceremonies









# Digital Couponing



## Coupons for supermarkets & hypermarkets



## Smart Sampling Service

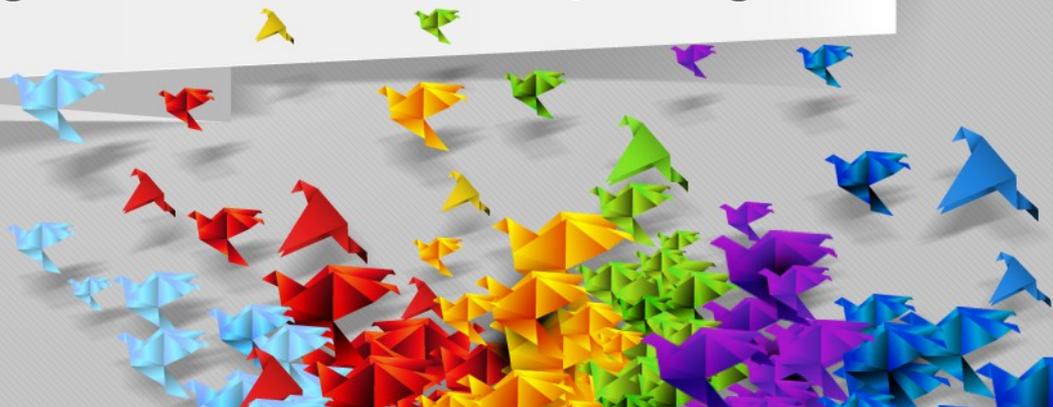


## Consumer Experience

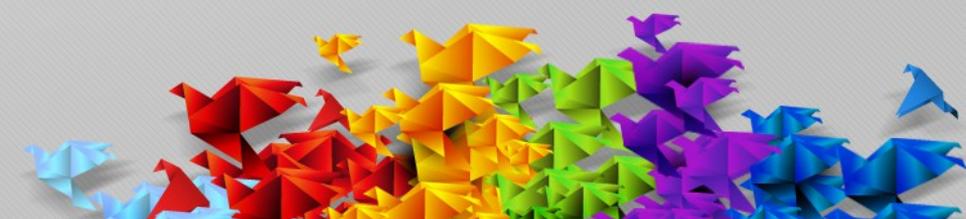
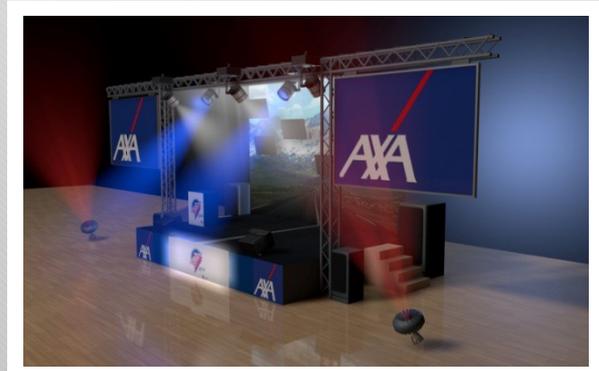
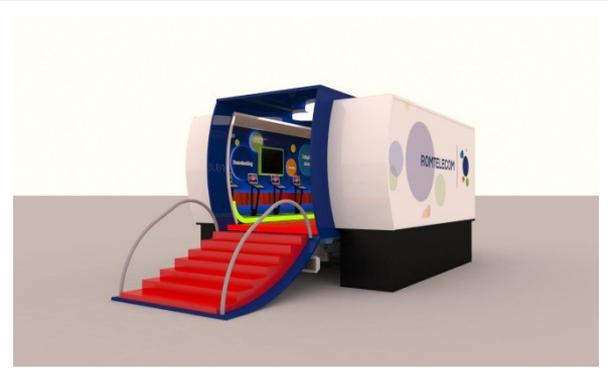


## 360 SERVICES

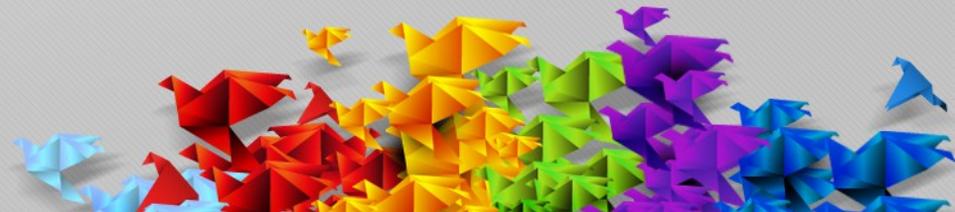
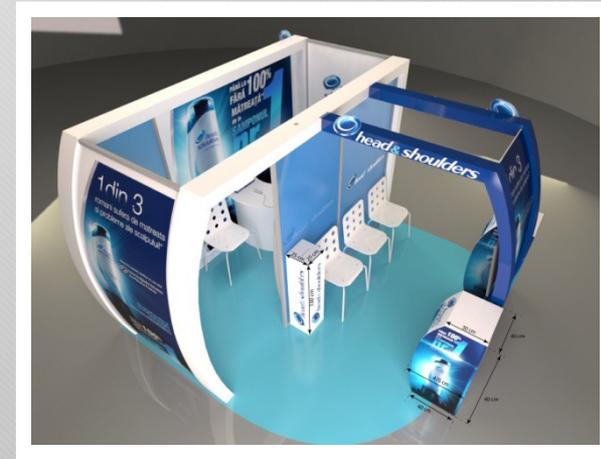
**ideas, concepts, mechanisms, ways to  
engage customers with brands, strategies.**



# Concept solutions and creative design

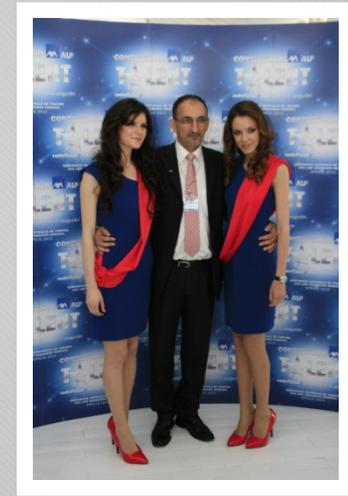
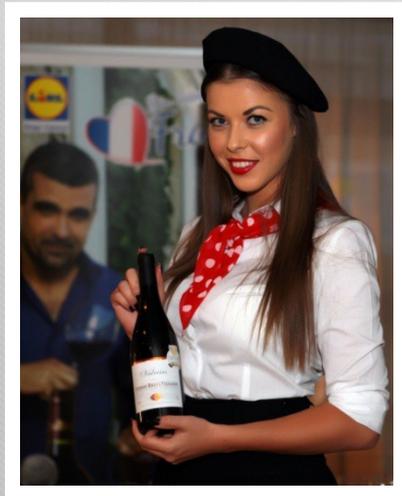


# Concept solutions and creative design

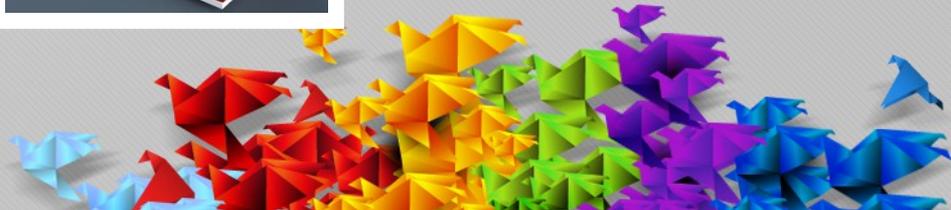
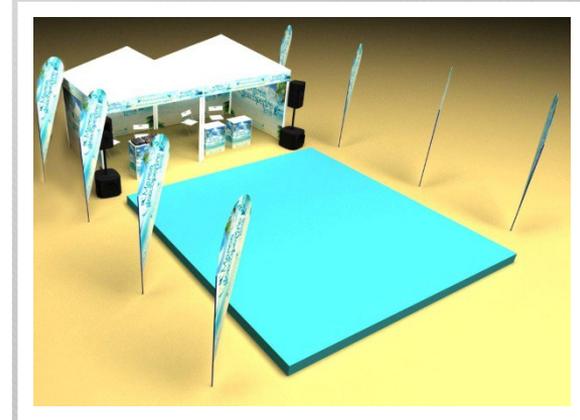
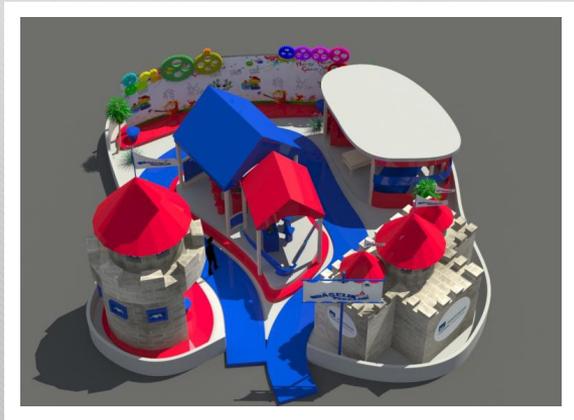


## Concept solutions and creative design

In the last 5 years, we produced  
**over 20,000** uniforms for more than **50 brands**



# Concept solutions and creative design



# Concept solutions and creative design



# Warehouse, storage and product handling

## PRODUCT HANDLING

- Product Repackaging
- Product [Re-]Ticketing
- POSM Assembly
- Products and Materials Handling
- Short Term Storage

## WAREHOUSE STORAGE

- one main warehouse located in Bucharest
- 6 warehouses located in the major cities in Romania



# Memberships

and because a powerful business lies in strategic partnerships, we have chosen top international companies as our partners, in order to provide our clients with great projects & results.

Our worldwide digital couponing partner,



## MEMBERSHIPS



**THANK YOU!**

Keep in touch with us:

[office@wavedivision.ro](mailto:office@wavedivision.ro)

[www.facebook.com/WaveDivision](https://www.facebook.com/WaveDivision)

[www.linkedin.com/company/Wave-Division](https://www.linkedin.com/company/Wave-Division)

[www.wavedivision.ro](http://www.wavedivision.ro)

